

PA Engage!

⇒ LISTEN. ASSESS. ACT. ⇒



WHO WE ARE

Engage! is a statewide, industry-driven initiative featuring a robust team of experienced professionals who proactively listen to businesses across the state to identify their opportunities and challenges and offer targeted technical assistance and solutions.

WHAT WE DO

Engage! connects your business to the right local resources. Our experts develop a direct relationship with you to fully understand your business needs and concerns. Working together, you and your Engage! team will create a personalized action plan with recommendations, technical assistance, and follow-up steps.

We want to create meaningful dialogue to help build lasting relationships with businesses. Through ongoing, proactive interactions with business owners and management teams, we are able to create effective personalized action plans to address company needs — no matter how large or small.

HOW WE WORK

One of our Engage! team members will initiate contact with your business via phone, email, or letter. It will be possible for you to attend a Business Forum/ Roundtable, or we may even visit your business during an Engage! Business Walk. Once connected, we will work with you on next steps:

- **Needs Assessment:** Based on your schedule, your Engage! team member will meet with you to learn more about your business.
- **Referrals & Technical Assistance:** Following this discussion, your Engage! team will prepare a customized action plan and help connect you to local resources based on your specific needs. Ongoing communications will ensure you always have access to the kind of business and professional assistance you need.

LET'S START THE CONVERSATION

To learn more, visit dced.pa.gov/engage.

"The resources I was introduced to through Engage! completely changed the game for me. I went from just running the business to actually planning for growth. First by fortifying my foundation utilizing my business plan as a living document and then taking action steps toward the goals in place."

*Abdul Walker, co-founder,
Kollective Wellness,
Williamsport, PA*