

App. ID	Applicant/Location	Program Type	Tax Credit Amount	Project Description	Contributors
202105205498	Housing Association & Development Corporation - Allentown, Lehigh County	NPP 5/6	\$280,000	According to the Lehigh Valley Planning Commission, Systemic racism and bias is limiting the quality of life for minority groups across the Lehigh Valley – particularly the region’s growing Hispanic population. The report found minorities, particularly those living in the region’s urban cores, have lower education levels and lower-paying jobs, less access to transportation, and are less likely to own their own homes than their white counterparts. Hispanic residents trailed other groups in almost all categories measured by the report. Becky Bradley, Executive Director of the L.V. Planning Commission states: “It is absolutely systemic racism. Whatever the power in control decides what they want to do, they can exert their powers onto others.” Delia Marrero, manager at the Hispanic Center of the LV, said the growing cost of living and stagnant wages have made problems worse in recent years. Affordable housing has become harder to come by for low-income families. The new construction of these 4 new townhomes for resale to LMI home buyers is the primary housing goal for 21-22. This project will constitute the major workload for HADC’s construction staff and will finally eliminate to existing remnants of the previously existing deteriorated houses from the site and replace that with the completion of an entire block of new owner-occupied housing in Allentown’s most distressed neighborhoods. The agency also began the rehabilitation of 422.5 N 4th St. as a new rental unit scheduled for completion in the first quarter of 21-22. A second and third rental unit at 422 N. 4th St. and 237 N Church St. are also on the schedule for complete rehab as affordable rental housing units for the coming year. The agency also commenced construction on an existing single floor large garage/warehouse property to add a complete second floor to serve as the training center for HADC’s YouthBuild Allentown Program. The addition should be ready for use by the Fall.	Wells Fargo, Key Bank, PPL, Provident Bank, QNB Bank, Univest Bank
202105276918	Greater Easton Development Partnership - Easton, Northampton County	NPP 4/6	\$160,000	The West Ward is a unique and diverse neighborhood with tremendous historic assets, but faces several challenges, including high vacancy rates, blight, transience, crime, and an aging housing stock. This 1.27 square-mile community is conveniently located to the west of Downtown, and is the City’s most dense neighborhood. Presently, there are limited neighborhood-scale commercial amenities in the West Ward. The community has a vacancy rate of approximately 12%, and underutilized and blighted properties have created opportunities for crime. Nearly 24% of households do not have access to a vehicle, and inadequate public transportation options and crumbling infrastructure, including missing and unsafe sidewalks, discourage residents and visitors from patronizing local businesses. The West Ward Neighborhood Revitalization Project (“Project”) will bring to fruition over a decade of comprehensive planning and community outreach, and lay the groundwork for future revitalization strategies. The Project is a 6-year community development initiative designed to improve the social and economic viability and quality of life in the West Ward neighborhood. GEDP is requesting NPP funds to support Year 4 of the Project. The activities proposed for Year 4 build off the successes of Years 1-3, and are based on six major principles identified in the West Ward Neighborhood Plan. Year 4 of the Project is anticipated to create the following community and economic benefits. 1. Decrease the crime rate in the West Ward by 2% through a new Block Watch Program and designated Block Captains. 2. Retain one (1) job that pays more than the state minimum. 3. Install adequate lighting along 10 blocks of the West Ward. 4. Add 8 new facia to improve community appearance. 5. Enhance 27 blocks of the West Ward with streetscape improvements and beautification. 6. Provide semi-annual workshops for first-time homebuyers (25 homebuyers served annually).	Highmark Life Insurance, Fulton Bank, Peoples Security Bank, PNC Bank

202105277097	Community Action Development Corporation of Allentown - Allentown, Lehigh County	NPP 2/6	\$520,000	<p>Lowest graduation rates and highest dropout rates of all Lehigh Valley school districts; Impact of gang activity and violence on youth; Lack of resources to address violence using restorative justice and best practice models rather than police enforcement; Lack of youth community engagement; Limited physical safe spaces for youth; Lack of healthy, creative outlets for youth; Area incomes are among the lowest in the Lehigh Valley; Area poverty rates for children under 18 are highest in the Lehigh Valley; Poverty barriers including access to technology, health care, and cohesive family or community units for learning continuity; Need for teenagers and young adults to have opportunity to participate in local economy; Lack of generational economic mobility; Large numbers of meritorious but disconnected programs, agencies, and activities that lead to suboptimal performance and use of resources; Lack of comprehensive community health services, counseling and mentorship program. Complete acquisition and begin renovation of 1 community center; Locate interim program space to host NPP activities; 2 Community Outreach Workers will work with over 50 high-risk youth to connect them with various community resources; Partner 10 youth with local entrepreneur mentors; 65 ASD students will attend the James Lawson Freedom School and demonstrate increased leadership skills and academic performance; Facilitate Generation Next to 35 freshman at William Allen High School; Increase communication, trust and satisfaction between parents/families with school district; At least 35 students will complete the Youth Police Academy; Over 130 students will participate in art programming including dance classes, fashion design, multimedia lab and the mural mentorship program; Distribute discretionary grant to other community youth programs; Contract 1 academic remediation tutor; Provide academic remediation/tutoring to 50 students; Provide administrative oversight.</p>	Alvin H. Butz, Inc., Capital Blue Cross, City Center Investment Corp., Duggan & Marcon, PNC Bank, PPL, Peoples Security Bank, Truist, United Concordia, Wells Fargo
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202106142167	Habitat for Humanity Berks County - Reading, Berks County	NPP 3/6	\$100,000	<p>HFHBC has created a six-year strategy for housing development and neighborhood revitalization in the City of Reading, creating safe, affordable housing. This is HFHBC's Third Year of the housing strategy and NPP funding. HFHBC will continue construction of Phase I new houses (4 homes) and begin preliminary preparation of Phase II (5 new construction and rehabilitation) over the next four years. Due to the 2020 Coronavirus shutdown, preparation of Phase I had to be temporarily suspended, however, the project Zoning and Planning Commission submissions to the City of Reading resumed and was expedited to meet the timelines recreated as a result of the pandemic. In Year Two, the renovation of 261 W. Buttonwood Street was completed. The homeowners for 261 W. Buttonwood Street are looking to apply for their mortgage and move in by August, 2021. The Zoning and Planning Commission submissions were approved along with the renderings of 4 new houses to be constructed on Miltimore Street. HFHBC's six-year housing strategy will have three phases (two years each). Phase I consists of Years One and Two. Every two years, HFHBC plans to construct and renovate a total of approximately 6 homes. Which for an annual budget equates to 3 new houses annually. In Year Two of the six-year strategy, HFHBC will construct 3 new builds and renovate two existing homes. To fund the construction, HFHBC's sources will include: NPP business contributor annual contribution of \$125,000, HOME Funds received annually from the City of Reading for home renovations and new builds, a construction loan from Customers Bank to be paid back with the sale of each home, and HFHBC annual budget dollars for construction and operation costs when needed. Each new build will be sold for an estimated \$95,000. Phase II (years 3 and 4) and Phase III (years 5 and 6) will follow the same uses and sources trajectory as the above described Phase I. At completion, HFHBC will have an estimated 18 homes.</p>	UPMC, Customers Bank
202105277071	Community Action Development Corporation of Bethlehem - Bethlehem, Northampton County	NPP 1/6	\$260,000	<p>1. Lack of community (including youth) engagement and representation as well as a lack of self-efficacy and pride amongst residents. 2. Increase in housing sales prices and rental costs, paired with a spike in new development of specifically luxury apartments. 3. Highest percentage of cost-burdened homeowners and renters within Bethlehem. 4. Lack of quality, affordable renter- and owner-occupied housing. 5. Area incomes are among the lowest in the Lehigh Valley. 6. Area poverty rates are among the highest in the Lehigh Valley. 7. Lack of access to fresh food and grocery stores. 8. Lack of vegetation and green space as well as quality parks and recreational outlets. 9. Need for improved lighting and walkability of south Bethlehem. 10. Challenges with cleanliness. 11. Need for improved communication and connectivity amongst the community and between the community and community institutions. 2 residential facades completed. 50 tenants engaged in Tenant Rental Association. Southside Ambassadors' authority increased & priority areas identified to expand into. 25 vendors participate in weekly Greenway Farmers Market. 4 existing & 1 new community garden identified & supported. 40 residents & youth maintain community gardens. 50 native trees & plants installed in neighborhoods & Greenway by 20 residents/youth/businesses. 5 Greenway segments & parks identified for maintenance. 10 residents/businesses maintain segments of Greenway & parks. Southside Lighting Plan Phase One implemented. 6 block gatherings, cultural events & event identified by community vision, planned & facilitated. Implement contemporary social networking avenues. Produce digital promotional content. 300 residents receive communications regarding events, volunteer opportunities & activities. 10 youth recruited for Youth Advisory Council. Distribute \$15,000 of discretionary funding to community programs.</p>	Embassy Bank, Peoples Security Bank, PPL, Provident Bank, Uninvest Bank

202105276983	Reading Hospital Foundation - West Reading, Berks County	SPP	\$176,250	<p>A new Mobile Mammography Coach is an opportunity to provide members of our community with access to screening closer to their home or place of employment. This Mobile Mammography Coach will be effective at reaching medically underserved women in Berks County. Based on the 2019 Community Health Needs Assessment (CHNA) which identified the region's health priorities, access to healthcare, particularly for those considered vulnerable or living in underserved areas, is a mission critical priority. Further, the CHNA identified that in our region, the number of women ages 50-74 who are receiving a regular mammogram falls well below the nationwide benchmark. Throughout the course of the year, the Mobile Mammography Coach team will work with other community organizations to host events focused on the uninsured and under insured to provide screening mammograms at no cost or low cost and deliver services to women in their neighborhoods, eliminating cost and transportation barriers. Studies show women in urban areas are more likely to have a screening if access is made easier and more affordable. The Mobile Mammography Coach program will reduce many of the obstacles to breast cancer screenings faced by medically underserved women. The benefits of a mobile breast cancer screening program for patients, the community, and the medical provider are significant. The evaluation and success of the program is being based on the following four items: the number of events attended, number of patients screened, the number of uninsured/under-insured women screened, and number of events hosted at local multi-shifted employers. Our goals from a quantitative perspective are: 1. Attend/Host 200 events in the first year. An event is counted if a minimum of 10 screenings take place at the event. 2. Screen a minimum of 4,000 women in the first year. 3. Screen a minimum of 1000 underserved women.</p>	M&T Bank, Fulton Bank, Customers Bank, Mid Penn Bank
202105287230	Hispanic Center of the Lehigh Valley - Bethlehem, Northampton County	SPP	\$37,500	<p>The Hispanic Center of the Lehigh Valley (HCLV) requests funding for COVID-19 recovery efforts for vulnerable populations in the area encompassing Census Tracts 105, 109, 110, 112, and 113 in south and northeast Bethlehem, with a focus on providing culturally-appropriate services to Latino residents. 29.5% of residents in the target area live below poverty level, and 51.7% of residents are Latino. The area has experienced increased rates of unemployment and food insecurity due to the COVID-19 pandemic and has been characterized by Surgo Ventures' COVID-19 Community Vulnerability Index as experiencing high vulnerability to the impact of the pandemic. Funding will support economic recovery through job training and employment opportunities programming in collaboration with CareerLink; comprehensive programming to resume support for the health and wellness of older adults at the Basilio Huertas Senior Center; and support for expanded emergency food services through the Food Pantry program. Job Readiness and Career Opportunities Program: 500 residents will complete job training; 100 residents will obtain full-time employment; 7 job fairs will be held; 150 residents will enroll in case management services; 250 residents will receive one-time navigation and referral services. Basilio Huertas Senior Center: 40 seniors will enroll in the senior center program; 10,000 meals will be provided to low-income individuals. Food Pantry: 1,000 residents will participate in the food pantry; 100 residents will be served who are receiving food subsidies as part of/participating in a self-sufficiency program.</p>	PPL

202105276975	Kutztown University Foundation - Reading, Berks County	SPP	\$103,125	<p>Throughout these past couple of months, Latino and other minority owned small businesses experienced a pause in their rapid growth due to the COVID-19 pandemic. This pandemic has placed many obstacles in front of these small businesses, which include difficulty paying overhead costs, affording to keep their staff, and just trying to stay open. Knowing that technology has advanced extremely within the past decade, this is something that small businesses in Reading, PA can take advantage of to improve. With the opportunity being there, the KU SBDC can provide COVID-19 "Taking a Pulse of your Business" training on certain topics, which will provide nearby small business the opportunity to get through the obstacles that the pandemic has given them. We are planning to offer 8 weeks of programs/webinars throughout the year including Helping Employees Navigate in 2021, HR Compliance, Human Resources Managing. We will offer a 4-week Business Skills for Success (Accelerated) certification program. The remaining 4 weeks will consist of Taking a Pulse of your Business. This is a new program and will look at 4 risk management topics, Retirement Planning for Business Owners, Executive Compensation Planning, Treasury Enhancement for Your Business, Risk Management & Corporate Resiliency. Also included will be Business Roundtables related to Financial planning, SWOT analysis, strategic planning of your business, Mental Health Support for Small Business Owners, and various Pop-up Shops. These pop-up shops will be located throughout the City of Reading Downtown Improvement District (DID). The events will allow business owners and early-stage venture founders to come together monthly for an exchange of information, challenges, and insights.</p>	Customers Bank, East Penn Manufacturing, Truist, Uninvest Bank
202105287330	Bucknell University - Sunbury, Milton, & Shamokin; Northumberland County	SPP	\$17,250	<p>The SBDC will be guided by the pressing needs to help businesses in re-evaluating value proposition, re-opening safely for employees and customers, in recovery during a recession, and in remaining resilient for the future. Small businesses such as retailers and restaurants in downtown communities in rural counties that have not only felt traumatic impacts of COVID-19, but have also traditionally underutilized these forms of assistance, and who exhibit low rates of entrepreneurial activity and business formation. The focus of the project will be towns of Sunbury, Milton and Shamokin, all highly distressed areas. The outcomes for this project will focus on economic development measurements of entrepreneurship, self-employment, and business formation. The outreach programming, workshops, informational resources, and one-on-one consulting provided to residents served will provide them with the tools and training they need to plan and launch their own businesses. By providing business startup training and related resources our projected outcome is an increase in self-employment in these communities, leading to greater financial attainment by residents and sustained development of these local economies.</p> <p>Data will be reported to DCED via the Community Impact Measures Report (attached to this proposal) with the following projected outcomes: Number of Workshops: 8; Number of residents served/impacted by project: 25; Number of new business start-ups: 2; Number of Quality Jobs Created: 10; Number of Quality Jobs Retained: 12.</p>	M&T Bank, Fulton Bank, Northumberland National Bank

202105287237	Mechanic Street Development Associates, LP - Bethlehem, Northampton County	EZP	\$250,000	<p>With the loss of Bethlehem Steel and other reliable industrial employers in the area came unemployment, disinvestment, blighted condition, and vacant buildings. But just as steel is forged in fire, the City of Bethlehem is emerging from the crucible stronger than ever. Through quality, sustained investment and an unyielding commitment the city, we are continuing to sculpt a brighter, more viable future for area residents. Underutilized properties remain around the city. missed opportunities for tax revenue and commerce. As a surface level parking lot, the property at 404 East Third in Bethlehem paid only \$499.91 in real estate taxes in 2020. Through our project, we will turn this underutilized parcel into a bustling mixed-use property that will generate significant tax revenue for the city and will create job opportunities for the local community. Mechanic Street Development Associates, LP will redevelop the existing parcel located at 404 East Third Street in Bethlehem. Only the commercial/retail portion (totaling approximately \$2,400,000) of this Mixed-Use Development project is seeking consideration for Enterprise Zone Tax credits. Retail is the main source of job creation for our project as well. An anchor restaurant tenant and two other commercial/retail tenants will create up to 100 jobs available to residents in low-income areas, with training provided, within one year of project completion. This Mixed-Use Development project, only three tenths of a mile from the Lehigh University College of Business, will help pull students down the hill into the commercial business districts, encourage patronage with local business, help make single family homes more affordable for full-time residents, and provide housing where public transit is available.</p>	N/A
202105287311	Triple Net Investments II, LP - Bethlehem, Northampton County	EZP	\$250,000	<p>One of the most distressed communities in the Lehigh Valley can be found on the Southside of Bethlehem. According to U.S. Census Bureau (2019) American Community Survey 5-year estimates compiled and reported by www.censusreporter.org, Bethlehem's Census Tract 113 (where 1911 Spillman Drive is located) has a median household income that is only 72.3% of the median household income in Northampton County. In this tract, about 22.8% of all people live below the poverty line, which is more than 2.5 times the rate in the county as a whole. The proposed expansion project at 1911 Spillman Drive will address these economic conditions by helping to retain critical employment opportunities and bringing significant private investment, while also increasing local property taxes and state tax revenues compared to if the expansion had not occurred. The project fits with the City's ongoing investments to support the revitalization of the Southside through programs like LERTA and the Enterprise Zone. The City of Bethlehem has invested significantly in supporting the revitalization of the former Bethlehem Steel plant. One such property is an industrial park at the former steel complex known as LVIP VII. One of the lots within LVIP VII is 1911 Spillman Drive, where Triple Net Investments II LP (TNI) is planning to construct a 100,000 SF expansion to the existing 113,500 SF industrial building at the site. The expanded building will continue to be leased in its entirety to Cigars International (CI), who has stated unequivocally that this expansion is absolutely necessary to their decision to continue operating at this site. The expansion is resulting in the retention of 200 full-time equivalent positions at this location compared to if the expansion had not occurred. Once LERTA tax abatements have been phased out, it is estimated that the expansion and retained jobs will result in \$450,000 per year in state and local tax revenues compared to if the expansion had not occurred.</p>	N/A

202105287289	Collaboration 3, LLC - Bethlehem, Northampton County	EZP	\$250,000	<p>Collaboration 3, LLC has already spent \$1.9 M on stabilizing the building, structural repairs, and mold remediation. The overall estimated expenditure is an additional \$9.8 M to complete the stabilization and establish a useable existing building as well as the construction of the new addition including all of the required work for the core, shell, and fit-out for both. The initial estimated core and shell expenditure is \$4.3 M. The direct investment by Collaboration 3, LLC for this work is anticipated to be \$2.3 M for this portion if the project is successful in obtaining a RACP grant of \$2 M to support the extraordinary costs as a result of the complexity, challenges, and deteriorated nature of this historic building. The existing building renovation will create 18,855 SF of commercial space, with anchor retail or restaurant on the ground floor and office space above. The all-commercial space is designed to attract creative and technology businesses spun from Bethlehem's proximity to Lehigh University which is located just a few blocks from the Goodman Building. The new architecturally complimentary building will be constructed for modern apartments. Commercial spaces and a shared lobby will occupy the first floors of both structures. The mixed-use element of the project places residents and employees in the heart of downtown, increasing the likelihood that they will use urban amenities and contribute to the vibrancy of Southside Bethlehem. The construction will result in approximately 25 skilled craftsman jobs for one year. Over 20,000 sq. ft. of commercial space will be created that is planned for a restaurant with 20 jobs and an addition of 30 commercial office jobs.</p>	N/A
202105287260	601 Broad Development Group, LP - Bethlehem, Northampton County	EZP	\$250,000	<p>Goal 1: Eliminate blight. 601 Broad will convert a large blighted industrial building into an attractive and modern, yet historically accurate, building that contributes to the community aesthetically, socially and economically. Goal 2: Business retention. work with existing businesses to ensure that they maintain space in the renovated building and continue to operate and employ workers. Goal 3: Create new commercial space and new jobs. The Commercial phase, Phase 2 of the project plan, will create or substantially renovate approximately 70,000 SF of commercial space in the building and create new jobs. Goal 4: Serve the City and community. Although on a main corridor, the building is located in a primarily residential neighborhood. 601 Broad intends to provide jobs, recreation and services to the existing and new residents of the community, as well as generate earned income tax, real estate tax, and business privilege tax revenue for the City of Bethlehem. Eliminate Blight. 601 Broad will invest \$35 Million into the building to restore the shell in a historically accurate manner and create a mixed-use building with residential on the upper floors and commercial on the first floor. Job Retention. Relocation within the building and rent accommodation will ensure that the existing business can stay in business and keep their employees. Create new commercial space and new jobs. 7 new commercial spaces will be built to accommodate future businesses. While the exact nature and number of jobs created by these businesses is unknown, 601 Broad intends to lease to businesses that provide a range of jobs from part-time to family sustaining. Serve the Community. The restored building and businesses will be an asset to the City and residents. The apt. residents will have an indirect economic impact in the form of disposable income to spend locally. Lastly, the City will benefit from an increase in RE, EIT, and BPT revenue.</p>	N/A

202105277093	Bowery Farming, Inc. - Bethlehem, Northampton County	EZP	\$250,000	<p>Bowery Farming is on a mission to revolutionize agriculture and democratize access to high quality, local, and sustainable produce. We build farms indoors, in spaces like industrial warehouses, close to the communities we serve. Our crops are grown vertically and monitored closely, resulting in more flavorful produce, avoiding the perils of pests and predators, independent of season or weather. And because we are located near the cities we feed, our food can be delivered sooner and fresher to our consumers. In Bethlehem, we're opening our largest, most technically-advanced commercial indoor vertical farm to date. We chose this former brownfield site because we recognized its potential to transform the local community in many ways including by providing fresh produce to a historic food desert and creating new agriculture jobs in an area where such skills may not be prevalent, both challenges which have been exacerbated by the COVID-19 pandemic. See attached narrative for more details. Through our investment, we have induced construction on a site that sat fallow for around five years. We are leasing a 150,000 sq. ft. facility for the next 15 years, investing over \$30 million to build out our most technologically-advanced indoor farm. Through this, we will create around 115 new, full-time jobs in the region. A large majority of these will be our Modern Farmers, responsible for the monitoring, harvesting, and packing of our nutritious produce, and this labor pool will be sourced from the local Bethlehem and Allentown areas. Our mission is to develop a strong, reliable, long term agriculture and technological workforce in the region whose development and leadership we are invested in. Each year, we will be able to grow 20 million clamshells of greens (roughly the equivalent of growing on 5 million sq. ft. of traditional farmland), thereby becoming a reliable source of nutritious food for large swaths of the local area. See attached narrative for more details.</p>	N/A
202105276947	Helping Harvest Fresh Food Bank - Spring Township, Berks County	CFP	\$5,500	<p>Funds from this grant will help purchase food (and related food distribution expenses) to provide emergency food assistance to community members in need. The COVID pandemic caused demand on our food bank's services to skyrocket. In 2019 (January to December), Helping Harvest distributed 6.6 million pounds of food. From March 2020 through February 2021, we distributed more than 11.2 million pounds. This dramatic increase put a major strain on not only Helping Harvest's traditional source of food (donated products) but also on our historic model of operations. To keep up with the unprecedented demand, Helping Harvest had to purchase \$3.2 million of food in 2020 - while our budget for such purchases (based on our long history of food donations) was \$384,000. The need for vastly elevated food purchases is forecast to last throughout 2021 and into future years. Funds from this application will be applied for this purpose. We will accomplish this project by purchasing food inventories needed to keep up with our community's elevated need for food assistance. Foods purchased will be stored at Helping Harvest's distribution center and then supplied to the 320 charitable food programs we support in Berks and Schuylkill counties.</p>	M&T Bank